



West Hartford Pride Planning Committee  
122 Vera Street  
West Hartford, CT 06119  
860.785.0733

## ***West Hartford Pride 2021 Sponsorship Application***

### **1. Authorized Agent Contact Information**

Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

### **2. Business Information**

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Business Description or slogan (20 words or less): \_\_\_\_\_

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**Does your business have a high resolution logo to share? Please email to: [support@westhartfordpride.org](mailto:support@westhartfordpride.org)**

### **3. Please Select Sponsorship Tier (Check One)**

- \$10,000.00 Presenting Sponsor**  
Name and logo on all marketing materials, Online and In-person events, Inclusion in Press Releases, Speakership (when available), 30 second "commercial" for social media and website
- \$4,500.00 Lead Sponsor**  
Name and logo on all marketing materials, Online and In-person events, Speakership at one online event and one in-person event
- \$2,500.00 Major Sponsor - Virtual Only**  
Name and logo on marketing materials, All Online events, Speakership at one online event
- \$2,500.00 Major Sponsor - Online Only**  
Name and logo on marketing materials, All In-person events, Speakership at one online event
- \$1,000.00 Friends of Pride**  
Name and logo on marketing materials
- NonProfit with 501(c)(3) Designation. EIN: \_\_\_\_\_**

**Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_ / \_\_\_\_\_ /2021**