



2022

**SPONSORSHIP LEVELS**

|  | SPECTRUM<br>PRESENTING SPONSOR<br>\$10,000 | UNITY<br>\$5,000 | DIVERSITY<br>\$2,500 | PROUD<br>\$1,000 | FRIEND<br>\$500 |
|--|--|------------------|----------------------|------------------|-----------------|
| <b>ONLINE EXPOSURE</b>   |  |                  |                      |                  |                 |
| Appear as a "Presenting Sponsor" on front page of website                  | ●  |                  |                      |                  |                 |
| <b>TAILORED TO YOUR NEEDS</b>  | ●  |                  |                      |                  |                 |
| Prominent display logo on front page                                       | ●  | ●                |                      |                  |                 |
| Listing on front & sponsorship pages w/hyperlink & logo                    | ●  | ●                | ●                    |                  |                 |
| Listing on front & sponsorship pages logo                                  | ●  | ●                | ●                    | ●                |                 |
| Listing on Sponsorship page  | ●  | ●                | ●                    | ●                | ●               |
| <b>BRAND EXPOSURE</b>  |  |                  |                      |                  |                 |
| Listed as "Presenting Sponsor" on press releases & marketing materials     | ●  |                  |                      |                  |                 |
| Listed as event sponsor of signature event in press releases and marketing |  | ●                |                      |                  |                 |
| Promotional Banner at signature event(s)                                   |  | ●                |                      |                  |                 |
| Promotional Banner at non-signature event(s)                               |  |                  | ●                    |                  |                 |
| Business promoted on social media platforms                                | ●  | ●                | ●                    | ●                |                 |
| Logo on Poster at Pride Fest   | ●  | ●                | ●                    | ●                | ●               |
| <b>OTHER BENEFITS &amp; RECOGNITION</b>                                    |  |                  |                      |                  |                 |
| Two full sized vendor booths up to 10x20                                   | ●  |                  |                      |                  |                 |
| Speakership from main stage at Festival                                    |  |                  |                      |                  |                 |
| 60 second "commercial" on Facebook and other platforms                     | ●  | ●                |                      |                  |                 |
| 30 second "commercial" on Facebook and other platforms                     |  | ●                |                      |                  |                 |
| Listed on Festival Program Flyer/Book                                      | ●  | ●                | ●                    | ●                | ●               |
| One full sized vendor booth 10x10  |  | ●                | ●                    | ●                | ●               |