



2023

SPONSORSHIP QUICK GUIDE

	SPECTRUM + ANNUAL SPONSOR \$12,500	SPECTRUM PRESENTING SPONSOR \$10,000	UNITY \$5,000	DIVERSITY \$2,500	PROUD \$1,000	FRIEND \$500
ONLINE EXPOSURE						
Appear as a "Presenting Sponsor" on front page of website	●	●				
TAILORED TO YOUR NEEDS						
Prominent display logo on front page	●	●	●			
Listing on front & sponsorship pages w/hyperlink & logo	●	●	●	●		
Listing on front & sponsorship pages logo	●	●	●	●	●	
Listing on Sponsorship page	●	●	●	●	●	●
BRAND EXPOSURE						
Listed as "Presenting Sponsor" on press releases/marketing materials	●	●				
Listed as event sponsor of signature event in press releases and marketing	●					
Listed on promotional Banner at signature event(s)	●		●			
Listed on promotional Banner at non-signature event(s)	●					
Business promoted on social media platforms	●	●	●	●	●	
Logo on Poster at Pride Fest	●	●	●	●	●	●
OTHER BENEFITS & RECOGNITION						
Two full sized vendor booths up to 10x20	●					
Speakership from main stage at Festival	●	●				
60 second "commercial" on Facebook and other platforms	●					
30 second "commercial" on Facebook and other platforms	●	●	●	●		
Listed on Festival Program Flyer/Book	●	●	●	●	●	●
One full sized vendor booth 10x10		●	●	●	●	●

West Hartford Pride, Inc
102 Lasalle Road #270082
West Hartford, CT 06127

sponsorship@westhartfordpride.org
860.922.9019/www.westhartfordpride.org

In-Kind Sponsorship

We welcome the opportunity to partner with businesses and service providers in a way that works best for them. If you are interested in offering an in-kind sponsorship, please contact us at info@westhartfordpride.org.