



# 2024 SPONSORSHIP QUICK GUIDE

	INCLUSIVITY PRESENTING SPONSOR \$10,000	UNITY \$5,000	DIVERSITY \$2,500	PROUD \$1,000	FRIEND \$500
<b>ONLINE EXPOSURE</b>					
Appear as a "Presenting Sponsor" on landing page of website	✓				
Up to 60 second "commercial" on landing page	✓				
Prominent display logo on landing page	✓	✓			
Listing on landing & sponsorship pages w/hyperlink & logo	✓	✓	✓		
Listing on sponsorship pages with logo	✓	✓	✓	✓	
Listing on Sponsorship page	✓	✓	✓	✓	✓
<b>BRAND EXPOSURE</b>					
Appear as "Presenting Sponsor" on press releases and marketing	✓				
Appear as event sponsor of signature event in press releases/mktg	✓				
Appear on promotional Banner at signature event(s)	✓	✓			
Appear on promotional Banner at non-signature event(s)	✓	✓			
Business promoted on social media platforms	✓	✓	✓	✓	
Logo on Poster at Pride Fest	✓	✓	✓	✓	✓
<b>OTHER BENEFITS</b>					
Name and logo appear on Pride Tee Shirt	✓				
Two full sized vendor booths up to 10x20	✓				
Speakership from main stage at Festival	✓				
Listed on Festival Program Flyer/Book	✓	✓	✓	✓	✓
One full sized vendor booth 10x10	✓	✓	✓	✓	✓

**West Hartford Pride, Inc**  
**102 Lasalle Road #270082**  
**West Hartford, CT 06127**

**sponsorship@westhartfordpride.org**  
**860.922.9019/www.westhartfordpride.org**

### In-Kind Sponsorship

We welcome the opportunity to partner with businesses and service providers in a way that works best for them. If you are interested in offering an in-kind sponsorship, please contact us at [info@westhartfordpride.org](mailto:info@westhartfordpride.org).